



## From the Lilly Pad Holidays 2021

### Supply Chain Issues Affect Santa

Due to the supply chain issues and the tripling of reindeer feed this year, Santa has decided to outsource Christmas deliveries to Amazon. Yup, it's true, not to mention that **three-quarters of his elves now work for Amazon and Walmart** lured by higher salaries and better benefits. And you think you had it bad? Poor Santa.

Here are some of the rumors:

- **Santa is in intense negotiations with A.O. Smith to sell the entire business.**
- **Santa is thinking about cutting out the middleman and going direct to the kids regardless of behavior.**
- **Santa is going to announce retirement effective Jan. 1, 2022.**

My concerns:

- **Will there be surcharges once they sell the business?**
  - **Leave me 4 cookies, not 3 and make sure the hot chocolate is hot!**
- **Estate planning.**
  - **Do Santa and Mrs. Claus have kids?**
  - **How come there was never a mention of Claus kids?**



What will happen to the reindeer?

- **Stew meat?**
- **No kill shelter?**
- **Rudolph a side show freak? Step right up folks and watch his nose light up!**

### LATEST VARIANT - OHI'MGONE

**What's this one called? The OH-I'M-GONE variant?**

The only thing more common than Covid infections were price increases and product shortages. I think some suppliers had a good excuse and piled on the increases to make up for the flat years.

**Do you think prices will come back down? Yeah right,** and Urbans Aqua is launching a space travel rocket too!! Look out Bezos! Moon Frog 1 is ready to launch. The difference is our rocket doesn't come back. Any suggestions on who we put in those seats? **Ha ha, or should I say Ho Ho Ho.**

**But Hey! In all the mayhem, we were able to introduce two new products last year.**

- **Cerapure oxidation media**
- **The new Stenner S10P pump**

**And there were live and in person trade shows! WOW!**

Putting aside all my cynicism, it was a banner year for our industry. Will the boom continue? Will employment stabilize? I think we are all boomed out. I'll settle for a poof year. I'm ready for poof.

**Thank you everyone for your business and for  
Trusting the Frog!**

**MERRY CHRISTMAS & HAPPY NEW YEAR**



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